



## LAKE GENEVA SYMPHONY ORCHESTRA 2010-11 PROGRAM ADVERTISING AND SPONSORSHIP SELECTIONS

Advertising with the Lake Geneva Symphony Orchestra not only helps bring great music to southeast Wisconsin, it helps you reach a great audience for your goods or services. Your advertisement will appear in the concert program for each of the Orchestra's four regular season concerts: November 2010, February 2011, March 2011, and May 2011. More information about our exciting 2010-11 concert season is available at [www.LakeGenevaOrchestra.org](http://www.LakeGenevaOrchestra.org).

### RATES AND SIZES

Inside Page: Four Concerts (black and white)

- Quarter page (1 3/4" x 4 3/4" horizontal or 3 7/8" x 2 1/4" vertical) \$75.00
- Half page (3 7/8" x 4 3/4" horizontal only) \$120.00
- Full page (5" x 8") \$200.00

Advertisers are also listed on LGSO's website with a link to your website. Full page advertisers are listed in a priority position with a small icon.

### Platinum Sponsorship

Your full page, full color display appears at least once each on the inside front cover, back outside cover, and back inside cover. A prominent, full page black & white display is included for a fourth concert. Platinum sponsorships now include a banner link, high priority listing in our links page and a link in our electronic newsletters.

- Platinum Sponsorship \$2,000.00 +

### FORMAT, TIMING, TERMS

Copy and payment must be received by LGSO by October 1, 2010. Submit the attached Advertising Request and payment to Lake Geneva Symphony Orchestra in one of these ways:

(1) by mail to **P.O. Box 92, Lake Geneva, WI 53147**, (2) give these items to an orchestra volunteer, or (3) submit your Request and payment by credit card at [www.LakeGenevaOrchestra.org](http://www.LakeGenevaOrchestra.org). You may mail in or give your copy to an orchestra volunteer, but copy submitted by e-mail in .pdf format is preferred for best quality. **Copy should be sent to [kathy@visitwalworthcounty.com](mailto:kathy@visitwalworthcounty.com).**

**Full page advertisers:** Also submit a micro bar icon, 88 x 31 pixels, max. size 10k, max length 15 sec. to our webmaster at [richard@waterfordbikes.com](mailto:richard@waterfordbikes.com). Contact Richard Schwinn at that email address if you need help.

**Platinum Sponsors:** Also submit a button 1 icon, 120 x 90 pixels, max. size 15k, max length 15 sec. to our webmaster at [richard@waterfordbikes.com](mailto:richard@waterfordbikes.com). Contact Richard Schwinn at that email address if you need help.

## **SUPPORTING LGSO AS A DONOR**

Lake Geneva Symphony Orchestra is a 501(c) tax-exempt organization, and gratefully accepts contributions from businesses and individuals who wish to support symphonic music in Walworth County. Your donation may be tax-deductible. LGSO recognizes contributors by listing them prominently in the concert programs by category and on the LGSO's website:

You can make a donation on line at [www.LakeGenevaOrchestra.org](http://www.LakeGenevaOrchestra.org) or contact Mike Frazier for more details:

**Lake Geneva Symphony Orchestra**  
**P.O. Box 92**

**Lake Geneva, WI 53147 262-248-1198**

### **LAKE GENEVA SYMPHONY ORCHESTRA ADVERTISING REQUEST**

*I would like to place an advertisement in the LGSO concert programs*

Returning supporters: re-use you advertisement from last year? Yes / No

**Mark advertising desired:**  
Inside Pages, Black & White, Four Concerts

\_\_\_ Quarter page \$75.00

\_\_\_ Half page \$120.00

\_\_\_ Full page \$200.00

Cover pages, Full Page, Full Color, Four Concerts

\_\_\_ Platinum Sponsorship \$2,000 +

See **Advertising Selections** for terms and how to submit copy and payment. LGSO reserves sole control over the content of its concert programs, and may accept or reject advertising in its sole discretion.

*Thank you for your support!*